

Düzey

**Düzey Tüketim Malları Sanayi
Pazarlama ve Ticaret A.Ş.**

COMMUNITY INVESTMENT POLICY

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1. PURPOSE AND SCOPE

The purpose of this Community Investment Policy (“**the Policy**”) is to set out the principles to be adopted in developing community investment initiatives. Düzey recognizes the impact of its activities on its stakeholders, the environment, and the community at large and emphasizes the importance of sustainable development.

This Policy, which is an integral part of the Koç Group and/or Düzey Code of Ethics¹, is developed to demonstrate Düzey’s commitment to making a positive impact on the welfare and sustainable development of the communities and the environment with which it engages as a corporate citizen.

Düzey is committed to conducting its business in accordance with the highest ethical standards. As a signatory of the UN Global Compact², Koç Holding A.Ş. adheres to the 10 Principles of the UN Global Compact. Düzey, takes into consideration those principles in its business.

With this Policy, Düzey adopts a reflection of Koç Holding’s approach to sustainability: “Lead. Together”,

2. DEFINITIONS

“**Community Investment**” means strategic involvement in, and partnership with organizations or individuals, to address a range of social and environmental issues defined by the company to contribute to its long-term corporate interests and to enhance its reputation.”

“**Koç Group**” means Koç Holding A.Ş., companies which are controlled directly or indirectly, jointly or individually by Koç Holding A.Ş. and the joint venture companies listed in its latest consolidated financial report.

“**The Sustainable Development Goals**” are the 17 Goals adopted by all UN Member States in 2015, as part of the 2030 Agenda for Sustainable Development which set out a 15-year plan to achieve the Goals, addressing global challenges including those related to poverty, inequality, climate, environmental degradation, prosperity, and peace and justice.³

“**The UN**” means the United Nations.

“**The UN Global Compact**”⁴ is a global pact initiated by the United Nations, to encourage businesses worldwide to adopt sustainable and socially responsible policies, and to report on their implementation. The UN Global Compact is a principle-based framework for businesses, stating ten principles in the areas of human rights, labour, the environment and anti-corruption.

3. GENERAL PRINCIPLES

Düzey conducts “Due Diligence”⁵ on organizations or individuals that are supported by Düzey, in order to ensure that Community Investments are made by the reliable parties with sound purposes.

¹ Please refer to Düzey Code of Ethics for details.

² <https://www.unglobalcompact.org/what-is-gc/mission/principles>

³ <https://www.un.org/sustainabledevelopment/sustainable-development-goals/>

⁴ <https://www.unglobalcompact.org/what-is-gc/mission/principles>

⁵ Please refer to the Sanctions and Export Controls Policy

Düzey ensures that Community Investments, including those with organizations or individuals, comply with the Koç Group and Düzey Code of Ethics, Düzey Human Rights Policy, Düzey Donations and Sponsorship Policy, Düzey Anti-Bribery and Corruption Policy and other relevant policies.

When applying for membership in regional, national, or international organizations, or signing agreements related to Community Investments, it is necessary to ensure compliance with the principles of the UN Global Compact as it may affect the reputation of Koç Group and Düzey.

4. APPLICATION OF THE POLICY

In accordance Düzey shall consider its priorities and the following when making community investments:

- Whether the relevant Community Investment is compatible with the priorities and needs of the regions where business activities are carried out,
- Establishing a clear link between Community Investment activities and business strategy,
- Establish strong partnerships with civil society organizations, international organizations, universities, or individuals to propose applicable solutions,
- Ensure that the objectives and results of the Community Investments are measurable and scalable by design, and that the results have the potential to be disseminated to other companies and regions, and
- Ensure that they are aligned with the social and environmental objectives outlined in the UN Sustainable Development Goals.

5. AUTHORITY AND RESPONSIBILITIES

This Policy is intended to provide guidance to all employees, directors and officers of Düzey in developing community investment initiatives. If you notice any action that you believe is inconsistent with this Policy, you are required to seek guidance from the Düzey Corporate Communications Department, the responsible function.

6. REVISION HISTORY

This Policy takes effect on 03.03.2022 as of the date approved by the Board of Directors and will be maintained by the Düzey Human Resources Department.

Revision	Date	Comment